

## Requirements for hosting a Warren Miller Independently Promoted event

Warren Miller provides the film on BluRay, a link on our website directing our customers to your show, our marketing package, and our 75 years of experience to guide you through the process. The operation of the show is up to you and that means you'll need a few things to make your show work. Here's a quick checklist to help you get your ducks in a row.

Theater – family friendly venue

Projection system capable of a 16x9 HD image

Screen(s) – Clean with no tears or streaks

Sound system for Stereo (L+R) audio or 5.1. Surround Sound (available in limited supply)

BluRay player

Staff to setup the show

- Accounting/contracts

- Salespeople to sell in sponsors for your event

- Ticket salesperson- box office sales, website sales (we use Eventbrite.com or Eventgroove), or consigned ticket sales at partners such as retailers, local businesses

- Marketing team to get the word out about your event

Staff to operate the show

- tear tickets

- hand out swag at the entrance

- hand out coupons (where applicable)

- run projector/lights/sound

- emcee to host the evening

- emcee must conduct your drawing at intermission for our world tour

- sweepstakes and, ideally, draw for your locally secured prizing

- someone to coordinate your sponsors

- someone to run finances and a box office report that must be submitted to WME

While we are flexible with our contracts and show types, we do require that all our events take part in our World Tour Sweepstakes. This means you will need to play our video that has a QR Code on screen, secure some prizing for your event and draw the winners' names at intermission.