

Requirements for hosting a Warren Miller Independently Promoted event

Warren Miller provides the film on BluRay, a link on our website directing our customers to your show, our marketing package, and our 74+ years of experience to guide you through the process. The operation of the show is up to you and that means you'll need a few things to make your show work. Here's a quick checklist to help you get your ducks in a row.

Theater – family friendly venue

Projection system capable of a 16x9 HD image

Screen(s) – Clean with no tears or streaks

Sound system for Stereo (L+R) audio or 5.1. Surround Sound (available in limited supply)

BluRay player

Staff to setup the show

- Accounting/contracts

- Salespeople to sell in sponsors for your event

- Ticket salesperson- box office sales, website sales (we use Eventbrite.com or Eventgroove), or consigned ticket sales at partners such as retailers, local businesses

- Marketing team to get the word out about your event

Staff to operate the show

- tear tickets

- hand out swag at the entrance

- hand out coupons (where applicable)

- run projector/lights/sound

- emcee to host the evening

- emcee must conduct your drawing at intermission for our world tour

- sweepstakes and, ideally, draw for your locally secured prize

- someone to coordinate your sponsors

- someone to run finances and a box office report that must be submitted to WME

While we are flexible with our contracts and show types, we do require that all our events take part in our World Tour Sweepstakes. This means you will need to play our video that has a QR Code on screen, secure some prize for your event, draw winner's names at intermission, and then promptly notify us of your qualifier's name so we can conduct our prize drawings for our giveaway ski vacations. Additionally in 2023, we have added new Trailers and Awards segments to the evening which is required to be played at all shows.